

LLOYD KENYON JONES

The Spiritualistic Press
(To Be Incorporated)
981 Rand, McNally Building
CHICAGO, ILL.

From Mr. Lloyd Kenyon Jones,
981 Rand, McNally Building,
Chicago, Illinois.

Esteemed Friend:

Spiritualism should have, is entitled to, as high a class MAGAZINE as any religious body has.

Spiritualism WILL HAVE that type of magazine--and I hope that you will be among the first subscribers.

The enclosed circular explains the aims and ideas of this magazine--and I am sure that, once each month, you will be pleased to have come to your home a worthy representative of this great philosophy.

You will be interested to read what the various churches and centers are doing and planning--the experiences of many persons in many seance-rooms, the comment of the press throughout the country, answers to articles attacking Spiritualism.

You will be glad to keep in touch with the mediums--know where to find them and what their type of mediumship is; you will be glad to read a helpful department devoted to the children--and keep in touch with everything science is doing in its investigations into the realm of spirit.

These are big days for the Truth--but they are just the beginning of the most remarkable cycle of interest Spiritualism ever has known.

No book can cover the news features. There is work to do beyond what can be done through books. This new magazine will do that additional work, and do it well.

The subscription price is \$2.00 yearly, payable in advance, in accordance with Post Office regulations--and I propose to take to the Post Office fully five thousand subscription-cards by the time the first number is ready, to secure second-class entry.

You will read the enclosed circular? It will interest you, I am certain. I ask you to use the enclosed subscription-card, because it will just fit our files.

And in sending, will you make the remittance out to me?

I am counting on you to do your part--and I hope that the response will be all that I anticipate my friends will make it!

Help me start this magazine NOW!

LKJ--E2

Very sincerely yours,

Lloyd Kenyon Jones

THE NEWS AND PROBLEMS OF SPIRITUALISM

Covered Monthly in This New Magazine!

An ALL-SPIRITUALISTIC monthly magazine, edited by a man who is devoting his life to this important subject; a periodical GROWING in size and interest as its subscription-list increases! A magazine that every Spiritualist will be proud to GET BACK OF—AND PUSH!

Does this sound promising? If it does, then rest assured that EVERY promise this message holds out to you, will be fulfilled to overflowing measure!

Spiritualism NEEDS a magazine of this type to carry its message all over the world!

Each issue, this new magazine will contain: 1—The NEWS of the Centers; 2—news notes of seance-rooms; 3—interesting psychic experiences and their meaning; 4—a department for children; 5—comments of the press, with answers to all attacks on Spiritualism; 6—timely, forceful editorials; 7—news of the scientific achievements that bring the world of science nearer to the cross-roads of Spiritualistic Truths and scientific advancement; 8—splendid features, including stories of many seance-rooms and many types of mediumship; and innumerable other interesting subjects, treated in an understandable manner!

EVERY CENTER AND CHURCH WILL BE REPRESENTED!

Without respect to whatever allegiance any Spiritualistic Church or Center may have, they all will find that this new magazine will work with them and represent them. What they do and what they plan will be told to the world.

It is the DUTY of each Spiritualistic Church and Center to let the world know what Spiritualism is doing. That is a debt that all sincere Spiritualists owe to the Truth.

Certainly, we can not expect to grow as a religious body unless we UNITE in the matter of well-regulated publicity. You know that is true.

What does the Christian Scientist do when he becomes a member of that church? He agrees to subscribe to the monthly, weekly and daily periodicals of the Christian Science publishing house. This enables his religion to secure systematic, forceful publicity. We must do as much for Spiritualism.

In this new magazine, the churches and centers of Spiritualism will be represented. Through our pages, they will be permitted to tell the world what they are doing and planning. Do you believe that the force of this news will be of no value? Would YOU not be interested to know what Spiritualism is doing?

The Magazine will be Edited by Lloyd Kenyon Jones

This new magazine (the name of which will be revealed shortly), will be standard magazine size—the same page-size as such publications as the Cosmopolitan and Good Housekeeping. There will be a dignified two-color cover. The number of pages will grow as the subscription-list increases.

This new magazine will be owned by an independent corporation, which has secured the services of Lloyd Kenyon Jones as editor. Mr. Jones is President of The Wm. T. Stead Memorial Center of Chicago, and will continue with that organization. The Stead Center endorses this magazine and will co-operate with it. However, it will be our purpose at all times to co-operate with all Spiritualistic Centers and Churches, and represent Spiritualism as a whole.

Mr. Jones has been a writer for twenty-five years and will give this magazine the same class of attention and devotion that have broadened the friendship that thousands feel toward "God's World" and the other publications of The Stead Center.

The ownership of this magazine will be vested in many persons—hundreds, likely. They will furnish the capital, happy in the knowledge that they can put some of their dollars to work for the Truth which they love, and at the same time receive an honest return on their investment. Because this magazine will grow to have a circulation of one hundred thousand copies a month, and perhaps several hundred thousand copies, it must be published on a business basis. The time has not arrived when a periodical of this size and scope can be produced by contributions. This will be a Spiritualistic magazine OWNED BY Spiritualists!

WE INVITE THE COOPERATION OF PASTORS, MEDIUMS!

Pastors and mediums of Spiritualistic churches and centers will find that there is open to them the sincere, honest co-operation of a magazine that stands for Spiritualistic rights and progress.

We shall be pleased to publish interesting experiences of their seance-rooms, and add to the fund of information for earnest seekers after the Truth. We shall be glad to help them build up their organizations, and overcome the obstacles against which mediums have had to contend ever since Saul, their enemy, turned in his extremity to seek the Truth that came through mediumship—Truth that told him that he had disobeyed the command of God, that had been given to Saul previously by God's messengers in spirit.

It will be immaterial to us to what associations these Pastors and Mediums belong. All of them will be treated honorably and impartially.

We shall help teach newcomers how to seek and receive communications from their loved ones "across the way."

It will be our purpose to try to promote the best in Spiritualism and show real friendship for the Instruments of the Spirit World—the mediums who too long have suffered injustice and the other results of misunderstanding.

\$2.00 YEARLY SUBSCRIPTION PRICE \$2.00

The Biggest and Best \$2.00 Worth on Earth! You Would Pay \$12 for the Same Volume in Books!

If the contents of the twelve monthly issues of this new Spiritualistic magazine, that costs you only two dollars for the entire year, were bound in the several volumes it would fill, those books would cost you at least twelve dollars, or SIX TIMES this small subscription price!

You will get YOUR MONEY'S WORTH many times over. This is because THOUSANDS of readers will be added to our subscription list as we progress. And as this list grows, this magazine will grow proportionately! Larger editions mean smaller cost for each copy, and this will permit us to add to the number of pages. However, right from the start, you will receive FULL VALUE for your subscription remittance.

Under the Post Office regulations governing second-class matter, all subscriptions are payable IN ADVANCE.

As soon as five thousand subscriptions have been received, we shall begin to publish our magazine, and your subscription will date from the first number.

HOW MANY SUB- SCRIPTIONS WILL YOU SEND TO US?

First of all, we wish YOUR subscription NOW; next, we trust that you can induce some of your friends to subscribe for this new magazine.

Post Office regulations are very rigid regarding the sending of sample copies. We can not promise to send a specimen copy to any person. But you can tell your friends about our plans. When you get your first copy, you can show it to friends and in this way add to the success of this work.

Every line in this new magazine will be interesting to you. Here is an opportunity that is much different from the possibilities of any book. A book must follow out its subject. This magazine can touch upon many phases of spiritualism and keep you POSTED through giving you the current news and thought pertaining to Spiritualism.

Every day something new and interesting is coming before the attention of the world regarding spiritualism, and this magazine will keep you in touch with everything that concerns this Truth, its rights and its progress.

Will you get YOUR subscription in RIGHT AWAY? Thanks!

The Endorsement of Mrs. Cook

TO MY MANY FRIENDS:

I ask you to subscribe to the new monthly magazine that our President, Mr. Lloyd Kenyon Jones, will edit.

I ask this co-operation on your part for these reasons:

In August, 1918, at Somerville, Mass., at a private sitting, the Teachers in Spirit told Mr. Jones that when the time came for a magazine, they would inform him and instruct him how to proceed.

In September, 1919, the Teachers told Mr. Jones that the time had arrived and instructed him how to proceed. Therefore, he is carrying out the wishes of the Spirit World.

The Stead Center, as well as other Spiritualistic Churches and Centers, will be represented in the pages of this magazine.

Mr. Jones does not sever his connections with The Stead Center. He simply does his part in broadening the scope of this beautiful work.

I shall regard each subscription as a personal favor, and know that you will get many of your friends to subscribe.

Sincerely yours,

Mrs. Cecil M. Cook

Pastor and Medium
THE STEAD CENTER
Chicago -- Illinois

THIS NATIONAL SPIRITUALISTIC MAGA- ZINE NEEDS YOU!

YOUR support, your interest, are just as necessary as our interest, our conscientious labor, our vigilance.

Magazine making is serious, important work. It calls for never-failing watchfulness, for a determination to place before its readers the BEST.

We pledge ourselves to this kind of work, and in carrying out our plans, we shall give you the full value your support merits.

We need YOU in making this new periodical a real national spiritualistic magazine. Every trade and every profession have their magazines. They organize for their mutual profit and progress. The time has come when spiritualism must have a periodical that will be truly REPRESENTATIVE of this great Truth that today is claiming the attention of the world's most advanced thinkers.

It is a privilege to be one of the FIRST to assist in producing a HIGH-TYPE Spiritualistic magazine—a periodical that will compare favorably with the best publications of the religions and professions. Most professions have several publications. Most religions have MANY periodicals. Spiritualism is big, strong and progressive enough to support several magazines and newspapers.

Later, if our readers decide, we shall change this to a weekly paper. But NOW and likely for at least one year, this magazine will be issued monthly.

SEND \$2.00 BY POST OFFICE OR EXPRESS MONEY-ORDER, DRAFT OR CHECK; PLEASE ADD 10 CENTS TO PERSONAL CHECKS AND REGISTER CURRENCY; USE THE ACCOMPANYING FORM!
MAKE ALL REMITTANCES PAYABLE TO:

LLOYD KENYON JONES, 981 RAND McNALLY BUILDING, CHICAGO, ILLINOIS

A Permanent Message Department

MESSAGES PRAISED

I received your messages a week ago. They were two beautiful messages.—Mrs. M. K., Allentown, Pa.

I received your welcome communication from my dear husband in spirit. He said often if any one could come back, he would let us know. I have felt he had something he wished to tell me, so I was so glad of the opportunity through your wonderful mediumship. It is a great and wonderful comfort to ones left here waiting for the change.—Mrs. D. D., New York City.

I received the message and am much pleased with it.—Wm. H. P., Trenton, N. J.

I have just received my message from my mother, and I must tell you how much I want to thank you. They answer the conditions to the word. You could not have done better had I told you about them first. I can not thank you enough for the comfort your message has brought. My love and best wishes for the good you are doing.—Mrs. F. M. R., Brooklyn, N. Y.

I have not the language to express my thanks for this beautiful message from my husband in spirit.—Mrs. R. McR., Grayling, Mich.

This lady had asked for word about her son, about whom she had last heard while he was in Germany, the assumption being that he had passed into spirit. The message sent by Mrs. Cook explained that he was still in the flesh and that the mother would hear from him shortly. Then this letter came:

"My Dear Friend, Mrs. Cook: I have heard from my son in Germany. The letter came one week after you sent me your lovely answers. The letter had gone astray. It had been to three different places where we had lived. Everything was correct."—Mrs. M. S., Pittsburgh, Pa.

The message I received from my husband in spirit has been a great comfort. The expressions used are so characteristic of him.—Mrs. J. L. L., New York.

I received the message from my father and thank you from the depths of my heart. How happy I was! I had to read, read and read it again.—Mrs. N., New York City.

Your message gave me both joy and consolation, and my boy has returned to his home, as you said he would.—Mrs. T. S., Cincinnati, Ohio.

So numerous and sincere have been the appeals for messages from our friends living at a distance, Mrs. Cecil M. Cook has consented to make the Message Department permanent. Many persons find special reasons arising at different times prompting them to seek communication, and a message to them is imperative.

The Law of Attraction Decides Success

A medium is but an open door between spirit and the mortal-world. No medium can bring your friends. They come because you attract them, and not being present in the seance-room, that attraction must be provided by (1) your sincerity in getting in touch with them, and (2) questions that will form the basis for their coming thorough for you.

Test questions are barred, because they repel rather than attract. Tests come, as excerpts from letters published in this circular explain, when they are not sought. Most messages contain much more than the answers to the questions themselves.

There have been so few cases of disregard for this suggestion we feel that nothing more need be said about it.

It is not remarkable that occasionally it is not possible to get a message, or to secure a clear message. It is remarkable that so many hundreds of satisfactory messages have been given by Mrs. Cook these past few weeks, for persons residing all the way from Colorado to Maine, and from Minnesota to the Gulf.

The Nature of the Messages

Extreme eagerness on your part often acts as a barrier. Come openly with your questions, and keep your mind open relative to your message. You must do your part in furnishing the conditions.

The spirit-world will not indulge in compliments, and says what should be said; not always what we wish to hear.

Names often are of persons still in the flesh. Meanings usually are packed deep—and do not reveal themselves always on first reading.

Characteristics are clear where the conditions are clear; natural, where the conditions are natural.

The Contribution Scale

The stenographic work is done by two expert stenographers, and in giving these messages, Mrs. Cook must devote less time to those who come to the Center. Yet, all the expenses of the Center, a fifteen-room residence, are met by Mrs. Cook personally.

We expect for her a contribution of not less than two dollars for a message, in answer to one or two questions; and a dollar a question for any number over that. Without suggesting this scale, it would not be possible to keep up this department, which means no net returns—but the meeting of actual financial demands that are essential to the upkeep of the Stead Center.

In sending questions, also please send a self-addressed stamped envelope, for the message. Receipt of your letter and contribution will be taken care of as soon as your letter arrives.

As the work of the Stead Center grows, it will become necessary to restrict these messages, and finally to dispense with his department entirely. Address all message requests to:

MRS. CECIL M. COOK

533 Grant Place, Chicago, Illinois

READINGS LAUDED

Dear Mrs Cook, we simply can not describe our feeling of gratification and satisfaction at hearing from our dear daughter in spirit. Your message states that our daughter smiles as though she could never stop. This is characteristic of her.—Wm. S., Cleveland, Ohio.

The message from my son helps me very much. It encourages me.—Mrs. E. N., Newark, N. J.

I am very satisfied with your message. Thanks.—A. C. S., New Orleans, La.

I certainly appreciated your message. I don't happen to have an uncle George. However, my father's old earth-friend was George W. and likely they are companions in spirit. I have a brother Frank and a nephew Frank in spirit. I have an aunt Caroline and my mother, Cornelia, both in spirit. I have a nephew Charles and a nephew Harold, both in spirit. My health is and was as you reported. Therefore, do you wonder that I say your message was interesting? I fully understand that there is no death—it's transition—one state to another. Life can not know death, annihilation. For we live forever and I know my dear ones are about me. How I wish I could experience what you do!—George H. W., New York.

With a full heart and tears of thankfulness, I could only exclaim over and over, "God bless Mrs. Cook and her gift!" The work you are doing is simply marvelous. Oh! the need of it all! I long to be of some use. I feel how you are giving so much—so freely—your very self!—A. L. G., Guilford, Conn.

You certainly have a wonderful gift and I wish you happiness for trying to make others happy. In your message, you spoke of father's seeing mother every day; yes, she too is in spirit. You also saw two children. I believe it is a brother that passed away many years ago—and a smaller boy. I think my mother informed me that he wore kilt skirts.—Mrs. O. C. A., St. Paul, Minn.

It really sounded like my dear friend talking to me like he did when he was here on earth.—Mrs. A. D., Topeka, Kans.

I received the precious message from my dear husband in spirit, for which I am indeed very grateful. I could recognize a part of the message—the most important part—and some of the names you heard.—Mrs. S. H., Denver, Colo.

The Writing Device Will Be Ready for Delivery Shortly

MESSAGE EXCERPTS

That message has been worth everything to me.—Mrs. L. C., Greenwich, Conn.

The message is indeed accurate and beautiful.—A. E. M., Amagansett, L. I., N. Y.

I want to thank you for the message I received through you from Freddie. It seemed strange; it came on Freddie's birthday.—Mrs. S. McL., Brooklyn, N. Y.

I thank you so much for the message you sent me from my dear husband. It has surely comforted me in my weary and lonely hours. May God bless you and keep you that you may continue your good work.—Mrs. A. B. D., Newark, N. J.

I wish to send my heartfelt thanks to you for the message which you received from my dear mother and my good guides.—Wm. S., New York City.

I must thank you for sending me a message from my loved ones.—J. U., Wellesley, Mass.

The questions were answered just as though I was sitting in your circle.—John A. H., Louisville, Ky.

My husband and I are very much pleased with the reading. May the Infinite, Divine Love bless you and your spirit guides in your noble work.—Mrs. A. J. A. S., Pittsburgh, Pa.

I received my reading and am well pleased with it. My daughter's name was Mae, and she was called Mamie and Minnie.—Mrs. F. K., East Jordan, Mich.

I am sure that it has done my sorrowing heart a great deal of good and has opened the way for a great faith for me.—F. G. B., New London, Conn.

How can I ever thank you for the message you got from my husband? My Aunt Emma who came to you was my father's youngest sister and passed into spirit about fourteen years ago; as a child I was very fond of her and we lived next door to her. That was in England.—W. E., Waterloo, Iowa.

I was more than surprised at the truthfulness of the answers, and the most accurate description and disposition of my first wife who has been in spirit since May, 1887; also the disposition and character of my present wife also are truly described.—Part of letter containing name and address attached to request for new reading.

To the hundreds who have paid for the Automatic Writing Device, and the hundreds more who have had reservations made, the following information is of interest:

In the manufacture of this device, it was necessary to make sixteen dies—and with the tool and pattern shops crowded to over-time, delays were unavoidable. To make every part of the device accurately, and produce something superior, additional time was required, but before the middle of November, we expect to be in position to make deliveries—and soon thereafter will have all paid-in-advance orders and all reservation-orders filled. If you have not sent your order or your reservation, why not do so today? Remember, please, that this circular goes to ALL our friends—those who have purchased and those who have not purchased. The prepaid price of this device is five dollars.

"The World Next Door" A Companion-piece to "God's World"

And now, a few words about our new "Table-top," which is just being printed: "The World Next-door."

We know that if our friends appreciated its great importance, there is not a person receiving this circular who would not send an order. This "Table-top" of ninety-six pages, containing nearly 30,000 words of meaty matter, tells you what the lengthy, laborious, scientific articles of the day are but groping to ascertain.

But no description could do this volume justice. Therefore, in order to let you do the deciding, here is what we shall do very gladly:

Let Us Send This "Table-top" on Approval

We shall be pleased to permit you to do the judging. If you will write to us and say, "Send your new 'Table-top' on approval," we will mail a copy of the second edition—asking only that if you do not wish to keep it, you will prepay the postage back on it within ten days or two weeks from the time you get it. If you do wish to keep it, then send the dollar.

We can not describe the magic of this work without letting you read it—and when you have read it once, we believe that you will wish to keep it near you always.

Many who have read this volume say that it is far more wonderful than "God's World," because it appeals to the scientific trend of thought, and at the same time reveals the glories of the life to come.

Tell us you wish this volume, "The World Next-door," and you may have it on approval. We shall be pleased to let you judge its value. We ask for nothing more.

Be Sure to Read the Accompanying Circular

The accompanying circular commends itself to your thought and action. Under Post Office regulations, we can not send the magazine except where the subscription has been paid in full in advance.

STEAD CENTER, 533 Grant Pl., Chicago, Ill.

MORE OPINIONS

That you could see my sister coming with my mother was very striking to me, as I had not thought of my sister at the time I sent my questions. I was very much pleased with it all, and to think you are so far away, never having seen me or mine, makes it all the more wonderful to me.—Mrs. C. E., Brooklyn, N. Y.

I received my message. My questions were wonderfully answered.—M. H. J., Macon, Mo.

I wish to thank you and your guides for the kind way my questions were answered. Oh, how much you helped me. Words fail to describe how much good your message has done for me.—J. A. O'N., Toledo, Ohio.

My wife was very dear to me, and you do not know of the joy your message brought.—A. C. K., Mt. Olive, Ill.

The first question about my invention and the advice given, I firmly believe will be very helpful to me. The second one, asking about Ray, I must say was very gratifying to us.—Mrs. M. B. H., Thomson, Ill.

I am pleased with the reading. You say you saw four children. I have had but three, but my daughter who passed out twenty-four years ago, lost one, and that must be the other one you saw.—Mrs. L. E. S., Springfield, Mass.

I received the messages you sent from my dear spirit friends on my daughter's birthday. I have a mother-in-law in spirit by the name of Sarah, and also a baby boy by the name of Charles.—Mrs. Geo. S. S., Middletown, N. Y.

I am made very happy by your reading for me. I thank you a thousand times. I did not realize Stella was so near all the time.—Mrs. E. K., New Orleans, La.

Your wonderful message from our darling Pauline came and it made us so happy. It was almost perfect.—Mrs. P. D. H., Olathe, Kans.

I am very grateful for my message. It has been a great comfort to me. It has strengthened my faith. The message from my dear husband is a wonderful test. I recognize his manner of speech and thought.—Mrs. A. R., Reading, Pa.

The answers to my questions, I find most correct.—Mrs. Z., Jersey City, N. J.

LLOYD KENYON JONES,

981 RAND, McNALLY BUILDING,

CHICAGO, ILLINOIS



PRE-SUBSCRIPTION FORM

MR. LLOYD KENYON JONES,
981 RAND. McNALLY BUILDING,
CHICAGO, ILLINOIS

DATE _____

Dear Mr. Jones:—Accompanying this subscription form is \$2.00, full-price for a ONE-YEAR Subscription to your Monthly Magazine, the name of which will be determined later, this subscription to begin with the first issue, which is to follow promptly the receipt of not less than 5,000 subscriptions. Later when your subscription list is large enough to warrant a change, you are to consult your subscribers as to changing this periodical to a weekly newspaper.

Very truly yours,

NAME _____

Street No.

or R. F. D. _____

CITY _____ STATE _____

Remit by Post Office or Express Money Order, Bank Draft or Cashier's Check. Currency should be Registered, and to Personal Checks 10 cents should be added to cover the Bank Exchange.

Please do not fold this card